



Occupational Therapy Association of the Philippines, Inc.

Asia Pacific OT Congress 2015 Bid – Philippines Logo Design Competition

INTRODUCTION

The Asia Pacific Occupational Therapy Congress (APOTC) is a gathering of occupational therapists and other allied health professionals from the Asia-Pacific region and around the world held once every four years. It is a venue for the dissemination and exchange of knowledge and skills. The OTAP Inc. will be bidding to host the 6th APOTC in 2015, with the theme: “*Occupational Therapy in Asia-Pacific, Moving Forward with the World*”. As part of the bid, the OTAP Inc. would like to come up with a logo to represent the 2015 APOTC.

MECHANICS FOR PARTICIPATION

- **Eligibility**

The contest is open to all Filipino OTs and OT students nationwide. Each OT school in the Philippines is **highly encouraged** to submit at least 1 entry. A school or therapy center may submit more than one entry. However, only one entry per person will be allowed.

- **Specific Requirements**

- The design of the logo must reflect the abovementioned theme.
- It must be original, easy-to-remember, and reflective of Filipinos' distinct culture.
- Submitted entries should consist of:
 - Original artwork (softcopy), preferably JPEG format, of minimum resolution 300 dpi and of minimum width 800 pixels
 - Thumbnail version, in JPEG format, resolution: 96 dpi, width: 300 pixels
 - Include both colored and black/white versions of the logo
 - Summary description or explanation of the logo
 - Filename is your last name. Example: [cruz.jpeg](#)

- **Conditions for Participation**

- Entry to the competition implies that the contestant declares that the logo their original work, the work has not been submitted to other competitions and the work does not violate any existing copyrights.
- The winning entry will automatically become the property of OTAP, Inc. The association will have exclusive rights to the winning logo design, publish it on the website, and other media and institution materials.
- OTAP, Inc. has the right to further refine and alter the winning logo design.

- **Submission of Entries**

- Entries should be personally e-mailed to:

otap_inc@yahoo.com and joan_go07@yahoo.com

with the subject [OTAP, Inc.] APOTC Bid Logo

- Participants should write their complete name, address, school (if applicable), contact details, and explanation of their logo design in the body of the e-mail.

- **Contest Schedule**

- Entries must be sent **on or before 9:00 PM of October 17, 2011**. Entries submitted after the deadline will **not** be considered.

- **Criteria for Judging**

Creativity/Originality	25%
Impact	35%
Relevance to the theme	40%

The decision of the judges is final and non-appealable.

- **Recognition**

The winner will be announced through e-mail, Facebook and newsletter. He/she will get a **Powerbooks gift certificate worth P1000 plus free registration to the 2012 OTAP Convention**. Prizes are neither convertible to cash nor transferrable.